



EXPERIENCE

Freelance Designer

NEW YORK NY
(FEB 2010 - PRESENT)

Working mostly with startups in NYC, my responsibilities have included web site design, landing page design, Facebook page design, email blasts, wireframing, product development, web application design, presentations and print marketing collateral.

HIGHLIGHT CLIENTS INCLUDE: SetJam, Solvate, Getac Technology Corp., eCornell, iDev3, Kaplan University

Dowden Health Media

DESIGN DIRECTOR
MONTVALE NJ
(AUG 2003 - JAN 2010)

Twice promoted within Dowden from Art Director to Senior Art Director to Design Director; my main scope is management of Dowden's (publishing company) medical division art department. Supervise two full-time designers as well as frequent freelance support. Manage the budgets and billing and coordinate our group's resources amongst 20+ staff members (publishers, editors, account managers, etc).

SPECIFICS INCLUDE: Streamlining five monthly medical review magazine's design and production enabling a staff of three to manage along with multiple supplement booklets. Thousands of pages of copy are laid out as well as the creation of countless charts, figures and tables. Annually, our group commissions hundreds of illustrations and designs the division's marketing/promotional material as well as symposium/meeting collateral.

The Atlantic Monthly

FREELANCE DESIGNER
NEW YORK NY
(AUG 2000 - JUN 2003)

Working directly with marketing managers, my general mission was the development of creative design solutions from initial concept to final product completion.

SPECIFICS INCLUDE: Direct mail campaigns, ROI presentations, event collateral, and promotional collateral designed to recruit advertiser revenue.

Freelance Designer

NEW YORK NY
(MAR 2000 - AUG 2000)

Working in many different agencies as a designer and production artist, my responsibilities ranged from logo and ad design to pre-press production, comps and Photoshop production.

HIGHLIGHT CLIENTS INCLUDE: Cliff Freeman, Mezzina Brown, Arista Records, Hotjobs.com, New York Times and Pfizer Pharmaceutical.

Porter Novelli

GRAPHIC DESIGNER
WASHINGTON DC
(NOV 1998 - MAR 2000)

Working with creative directors, as well as account planners, my responsibilities included production, designing websites, corporate identities, promotional collateral, advertisements, brochures.

HIGHLIGHT CLIENTS INCLUDE: Solvay, Dole, Dannon, Truth, The National Cancer Institute, The National Institutes of Health, Centers for Disease Control and Prevention, The Propane Council, National Broiler Council and The Steel Alliance.

EDUCATION / RECOGNITION

UMass at Lowell
GRADUATED 1998

Bachelor's of Fine Arts with a concentration in photography and graphic design. Dean's list 1997 and 1998 semesters

SKILL SET

Photoshop CS4
InDesign CS4
Illustrator CS4
Dreamweaver CS4
Bridge CS4

HTML / CSS
Flash CS4

Acrobat Professional
Word
PowerPoint
Excel

SERVICES

Publication layout
design and production

Marketing material +
logo design and production

Advertisement design

Trade show booth
design and production

Web ad banner design

Web site design

eBlast design

